



**March
26-28,
2017**

The Royal Sonesta Hotel
New Orleans

SPONSORSHIP OPPORTUNITIES

Sponsoring the Home Health Technology Summit gives you extensive brand exposure to C-level executives from home health agencies, VNAs, hospitals with post-acute facilities, home medical equipment companies, payers and security companies looking for new channels of business. At last year's inaugural event, we brought together over 100 leaders to help define an emerging industry that has the potential for multi-billion dollar growth in the next 10 years.

Brought to you by Home Health Technology News, we combine top-notch education with dynamic networking opportunities, creating the perfect environment for business leaders to chart the future of the industry. In turn, this is the perfect environment for sponsors to showcase their companies and gain new business.

This year the Home Health Technology Summit heads back to New Orleans to The Royal Sonesta Hotel, one of Bourbon Street's finest hotels. Jazzed up and newly reimagined, this AAA Four Diamond-rated hotel effortlessly combines timeless elegance and southern refinement, setting itself apart from other French Quarter hotels.

The Home Health Technology Summit has a limited number of sponsorship opportunities available for companies who value being identified with content-rich, cutting edge information before an audience of top executives. We hope you'll join us as a sponsor.

Sponsorships are limited. Reserve yours today!

For more information, contact:

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www.homehealthtechnologysummit.com



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SPONSORSHIP OPPORTUNITIES

Bronze Sponsorship

Pre-event Marketing

- Logo placement and company description on HHTS website
- One ad in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Announcement of bronze sponsorship in the *Home Health Technology News*, *HME News* and *Security Systems News* weekly Newswires
- Company logo featured in preshow marketing

Event Branding

- Company listing in the conference program
- Placement of case/study research report in conference materials
- Table top exhibit
 - 6 ft. skirted table
 - 2 chairs
 - Electricity
 - Internet

Bonus Benefits

- 2 conference registrations (value of \$995 each)
- Post show event list of attendees

Reach a Wider Audience

- One primary sponsorship of the Home Health Technology News Wednesday Wire
- One middle poster ad on HomeHealthTechnologyNews.com

\$6,000

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Home Health Technology Summit

Devices transforming care at home

March
26-28,
2017

The Royal Sonesta Hotel
 *New Orleans*

Silver Sponsorship

Pre-event Marketing

- Highlighted in all HHTS print ads in *HME News* and *Security Systems News*
- Logo included on all HHTS advertising and promotional materials
- Preferred logo placement on HHTS website
- Company description on HHTS website
- Announcement of sponsorship in the *Home Health Technology News*, *HME News* and *Security Systems News* weekly Newswires
- Two ads in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Poster ad on HHTS website

Event branding

- Participation in Sponsors' Roundtable discussion
- Placement of case study/research report in conference materials
- Logo placement on all HHTS event signage
- Half horizontal page advertorial in the conference program
- Company listing in the conference program
- Half horizontal page ad in the conference program
- Table top exhibit
 - 6 ft. skirted table
 - 2 chairs
 - Electricity
 - Internet

Bonus Benefits

- 3 conference registrations (value of \$995 each)
- Post show event list of attendees

Reach a Wider Audience

- One primary sponsorship of the Home Health Technology News Wednesday Wire
- One secondary sponsorship of the Home Health Technology News Wednesday Wire
- One middle poster ad on HomeHealthTechnologyNews.com

\$9,000

5 Sponsorships Available

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New Orleans

Gold Sponsorship

Pre-event Marketing

- Highlighted in all HHTS print ads in *HME News* and *Security Systems News*
- Logo included on all HHTS advertising and promotional materials
- Preferred logo placement on HHTS website
- Company description on HHTS website
- Announcement of sponsorship in the *Home Health Technology News*, *HME News* and *Security Systems News* weekly Newswires
- Two ads in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Large poster ad on HHTS website

Event branding

- Three minute presentation prior to Sponsors' Roundtable discussion
- Participation in Sponsors' Roundtable discussion
- Placement of case study/research report in conference materials
- Highlighted logo placement on all HHTS event signage
- Company listing in the conference program
- Full page advertorial in the conference program
- Full page ad in conference program on inside cover, page 3 or back inside cover.
- Table top exhibit
 - 6 ft. skirted table
 - 2 chairs
 - Electricity
 - Internet

Bonus Benefits

- 4 conference registrations (value of \$995 each)
- Post show event list of attendees
- Sponsorship first right of refusal for next year's Summit

Reach a Wider Audience

- Two primary sponsorships of the Home Health Technology News Wednesday Wire
- One secondary sponsorship of the Home Health Technology News Wednesday Wire
- One top leaderboard ad on HomeHealthTechnologyNews.com

\$12,000

3 Sponsorships Available

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Platinum Sponsorship

Pre-event Marketing

- Marquis position in all HHTS print ads in *HME News* and *Security Systems News*
- Highlighted logo included on all HHTS advertising and promotional materials
- Primary logo placement on HHTS website
- Company description on HHTS website
- Announcement of sponsorship in the *Home Health Technology News*, *HME News* and *Security Systems News* weekly Newswires
- Two ads in the HHTS Showcase e-newsletters w/ leads provided (Pre-event)
- Top banner ad position on HHTS website

Event branding

- Logo on either conference materials or lanyards (sponsor's choice)
- Five minute presentation prior to Sponsors' Roundtable discussion
- Participation in Sponsors' Roundtable discussion
- Placement of case study/research report in conference materials
- Highlighted logo placement on all HHTS event signage
- Company listing in the conference program
- Full page advertorial in the conference program
- Back cover ad on Conference Book
- Table top exhibit
 - 6 ft. skirted table
 - 2 chairs
 - Electricity
 - Internet

Bonus Benefits

- 4 conference registrations (value of \$995 each)
- Post show event list of attendees
- Sponsorship first right of refusal for next year's Summit

Reach a Wider Audience

- Three primary sponsorships of the Home Health Technology News Wednesday Wire
- Two secondary sponsorships of the Home Health Technology News Wednesday Wire
- One top leaderboard ad on HomeHealthTechnologyNews.com
- One top poster ad on HomeHealthTechnologyNews.com

\$18,000

Exclusive Sponsorship

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